

Corporate Social Responsibility

Creating shared value through purpose-driven impact

Jahez advanced its corporate social responsibility (CSR) agenda during 2025 through a structured, outcome-focused approach aligned with Saudi Arabia's Vision 2030 and national priorities for Quality of Life and Empowerment. By leveraging its digital platforms, partnerships and scale, the Group delivered meaningful social impact across education, health, environmental awareness, youth development and social solidarity. Throughout the year, Jahez expanded both the scope and depth of its CSR activities, executing a broad portfolio of initiatives in collaboration with government entities, non-profit organizations and private-sector partners to benefit communities across multiple regions of the Kingdom.

CSR impact in 2025

326,000+
donations

executed by Jahez customers through the app

179
CSR projects

implemented across health, social welfare, education, endowments, food security and orphan care

22+
million

in total donation value facilitated digitally

44+
strategic partnerships

with government, private and non-profit entities supporting nationwide social impact

Jahez's CSR framework

Jahez's CSR framework provides a structured approach to how the Group creates positive social impact across its markets. Anchored in the belief that long-term business success is closely linked to social and environmental responsibility, the framework guides the design, delivery and measurement of all CSR initiatives. It ensures alignment with national priorities, including Saudi Arabia's Vision 2030, while responding to the needs of communities, partners and stakeholders across the Group's ecosystem.

The framework is built around five core pillars, which collectively define Jahez's approach to responsible growth and shared value creation.



These pillars serve as the foundation for all CSR programs and partnerships, enabling Jahez to prioritize initiatives with measurable impact, maintain consistency across activities and track progress over time. The framework also allows the Group to scale successful initiatives and adapt its efforts as community needs and societal expectations evolve.

Social Solidarity pillar

Strengthening social solidarity and shared responsibility

The Social Solidarity pillar reflects Jahez's commitment to fostering inclusive growth, supporting vulnerable groups and strengthening community ties across its markets. Through partnerships with public institutions, charitable organizations and sector stakeholders, the Group channels its platform reach and operational capabilities toward initiatives that promote social well-being, knowledge sharing and sustainable development.

Supporting innovation and knowledge exchange

Jahez reinforced its role in advancing the technology and innovation ecosystem this year by sponsoring the Aja Tech Conference as a technical partner. The sponsorship supported knowledge exchange, sector dialogue and collaboration among technology professionals, contributing to the development of digital capabilities and innovation-led growth within the Kingdom.

Empowering the restaurant sector and celebrating success

As part of its ongoing support for the food service ecosystem, Jahez co-organized the Best-Selling Product of 2025 ceremony in cooperation with the Association of Restaurants and Cafes Owners (RCOA). The event recognized restaurants and brands that achieved the highest sales during the year, based on order data from the Jahez app. Awards were presented across multiple categories, including Burgers, Shawarma, Pizza, Fast Food, Coffee and Desserts, highlighting excellence, entrepreneurship and performance within the sector.

National recognition for social impact and development

Jahez's commitment to social responsibility and sustainable development was formally recognized by the Social Development Bank, where the Company was honored within the Bank's Social Responsibility Portfolio. The recognition was presented by His Excellency Eng. Ahmed Al-Rajhi, in the presence of UNCTAD Secretary-General Rebeca Grynspan and Eng. Sultan Al-Hamidi, reflecting Jahez's contribution to national development pathways and social impact initiatives.

Advancing digital skills and human capital

Jahez continued its contribution to developing Saudi human capital by supporting the national milestone of training more than one million male and female citizens in artificial intelligence. This achievement was realized through the SAMAI initiative, delivered in collaboration

with the Saudi Data and AI Authority (SDAIA). The initiative supports the Kingdom's ambition to build future-ready digital capabilities and reinforces Jahez's role in advancing technology-driven inclusion.

Promoting food security and reducing waste

In alignment with sustainability and social responsibility objectives, Jahez launched a Food Waste Reduction and Food Security Enhancement campaign aimed at maximizing food utilization and reducing waste. The campaign targeted Jahez app users to raise awareness around responsible consumption, while working with partner associations to redistribute surplus food to families in need. The initiative contributed to reducing food loss, strengthening social solidarity, mitigating environmental impact and embedding a culture of preservation and giving across the community through Jahez's digital platforms.

Expanding community partnerships in Bahrain

Jahez Bahrain strengthened its social engagement through multiple partnerships with charitable and community organizations. During the year, cooperation agreements were signed with Al-Kawthar Society for Social Welfare, Al-Hamala Cultural and Social Charitable Association, the Sunni Endowments Directorate and the Bahrain Autistic Society. These partnerships support a wide range of initiatives focused on inclusion, social welfare and sustainable community development across the Kingdom of Bahrain.

Jahez Bahrain also received an appreciation shield from the Ministry of Justice, Islamic Affairs and Waqf in recognition of its continued support for Zakat projects and charitable funds, reinforcing its role in supporting organized charitable giving and social solidarity.

Supporting vulnerable groups and humanitarian causes

Jahez was honored by Al Sanabel Orphan Care Society in recognition of its ongoing support for programs aimed at empowering orphans and their families. In Kuwait, the Jahez team visited Bayt Abdullah Children's Hospice, delivering gifts to young patients as part of its CSR initiatives, reinforcing community engagement and demonstrating care for families facing health challenges.

In addition, Jahez signed an agreement with Al-Najat Charity to facilitate charitable donations during the Holy Month of Ramadan, enabling structured and accessible giving through the platform and supporting families in need during a critical period of the year.

Jahez IlKhair

Enabling giving at scale through digital trust

Jahez IlKhair represents the Group's dedicated platform for organized, transparent and impact-driven charitable giving. Integrated directly within the Jahez application, the platform enables customers and partners to contribute easily to humanitarian and social causes, transforming everyday digital interactions into meaningful social impact. Through strong governance, accredited partnerships and real-time visibility, Jahez IlKhair strengthens community support while reinforcing trust, accountability and accessibility in charitable engagement.

Governance, transparency and accountability

Transparency and governance are foundational to Jahez IlKhair's operating model. All partner organizations are officially licensed and accredited by the relevant authorities. Detailed and periodic reports are issued on the use of donations and the progress of funded initiatives, while donors can track the status of their contributions in real time through the application. Clear disclosure of figures, statistics and social outcomes ensures full visibility and reinforces confidence in the platform's integrity.

Through Jahez IlKhair, the Group continues to scale social impact by combining technology, trusted partnerships and transparent governance, enabling collective participation in building stronger, more resilient communities across the Kingdom.

A trusted platform for humanitarian impact

Jahez IlKhair collaborates with a broad network of licensed associations and foundations to address critical social, health and humanitarian needs across the Kingdom. These partnerships span healthcare, food security, housing, disability support, water access and social welfare, ensuring donations are directed to high-impact, well-governed initiatives.

Key partnerships and outcomes include support for patient treatment and healthcare delivery through the Shefa Platform, where ₪ 40,000 was allocated to fund medical treatment for patients in need. Through Ruhamaa Health Society, five healthcare-focused projects were implemented covering eye surgeries, surgical operations, dialysis, medication provision and medical devices, resulting in the closure of 52 medical cases.

Housing and infrastructure needs were addressed through the Building Experiences Portfolio, which delivered 50 housing units for needy families, while water security was supported through Sabeeluna for Water, providing 10 water resources to underserved areas. Food security initiatives included collaboration with the Saudi Food Bank (Eta'am), delivering 79,000 meals to beneficiaries, and the Grace Preservation Foundation in Al-Ahsa, which distributed more than 99,970 loaves of bread by redirecting surplus food to combat waste.

Social welfare programs were further strengthened through the Social Embassy, which executed six social projects focused on low-income families, and the Power of Giving Portfolio, which provided comprehensive local support to 800 families. Mobility needs were addressed through the Charitable Transport Portfolio, delivering 200 charitable transport units to families and individuals in need.

Jahez IlKhair also supported zakat distribution through Al-Bir Society in Al-Ahsa, benefiting more than 119,000 families, and maintained year-round sponsorship of orphans through the Ekhaa Charitable Foundation, covering education, healthcare and daily care. Additional partnerships included support for the Health Endowment Fund, emergency cases through the Thiqa Platform and empowerment and rehabilitation programs for persons with disabilities through both the Saudi Disability Association and the People with Disabilities Association.

Measurable impact at a national scale

The Jahez IlKhair platform is designed to democratize giving by allowing anyone to contribute quickly and securely. In 2025, more than 326,000 donations were executed by Jahez customers through the application, with total donations exceeding ₪ 22 million. These contributions translated into tangible outcomes across multiple sectors, including support for more than 119,000 families through Zakat programs, distribution of over 79,000 meals, delivery of clean water resources, healthcare support for dozens of patients and the execution of multiple social development projects nationwide.

Corporate Social Responsibility

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Environment pillar

Protecting the environment through awareness and sustainable practices

The Environment pillar reflects Jahez’s commitment to supporting environmental sustainability and contributing to national efforts to protect natural resources and promote responsible behaviors. The Group’s environmental initiatives focus on raising awareness, encouraging community participation and supporting programs that align with Saudi Arabia’s sustainability agenda and Vision 2030 environmental objectives. Where possible, these efforts are integrated into Jahez’s broader operations and community engagement activities to ensure lasting impact.

Promoting green living and community participation

Jahez participated in the Our Homes are Green like our Green Eastern Province initiative during 2025, organized in affiliation with the Eastern Province Municipality. The initiative aims to promote a culture of home gardening by encouraging residents to plant suitable greenery and providing simplified guidance on plant care. By supporting this initiative, Jahez contributed to increasing environmental awareness at the household level and reinforcing the importance of green spaces in improving quality of life and urban sustainability.

Building continuity in environmental responsibility

Building on initiatives introduced in previous years, Jahez continued to support environmental awareness programs focused on responsible consumption, waste reduction and sustainable living practices throughout 2025. These efforts form part of the Group’s longer-term approach to environmental stewardship, which emphasizes education, gradual behavior change and collaboration with public-sector partners and local communities.

Measuring and strengthening environmental impact

As part of its evolving CSR framework, Jahez continues to enhance how it tracks and evaluates environmental initiatives across its markets. During 2025, the Group supported environmental programs reaching XX participants and contributing to XX community-based sustainability activities. Further data related to emissions awareness, resource efficiency and environmental engagement will be disclosed as part of year-end 2025 reporting.

Sports pillar

Championing sports, participation and active lifestyles

Jahez’s Sports pillar reflects the Group’s commitment to supporting athletic development, promoting healthy lifestyles and strengthening community participation across its markets. Through targeted sponsorships and partnerships, Jahez contributes to the growth of professional and grassroots sports, supports inclusivity and aligns its initiatives with the objectives of Saudi Arabia’s Vision 2030, which emphasizes sports participation, youth development and social well-being.

Supporting local and regional sports ecosystems

Jahez continued to back local sports institutions this year by sponsoring AlUla Sports Club, reinforcing its commitment to empowering clubs across different regions of the Kingdom. This sponsorship supports the development of local talent, strengthens community engagement through sport and contributes to the broader goal of expanding sports participation nationwide.

Advancing women’s participation in sport

Jahez strengthened its support for women’s sports through its sponsorship of the Arab Women’s Club Basketball Championship. The initiative promotes female participation in competitive sport at a regional level, supports women’s championships and contributes to the broader national agenda of increasing opportunities and visibility for women in athletics.

Developing individual sports and youth talent

In partnership with the Saudi Table Tennis Federation, Jahez launched the Jahez Professional Table Tennis League, an initiative designed to support individual sports and nurture emerging talent. The league provides structured competition, development pathways for young players and increased visibility for table tennis as a growing sport within the Kingdom.

Promoting community fitness beyond Saudi Arabia

Jahez Bahrain received a special appreciation shield from the Bahrain Road Runners (BRR), under the patronage of Sheikh Abdullah bin Ibrahim Al Khalifa, in recognition of its sponsorship and participation in the Al Areen Race 2025. As one of Bahrain’s most prominent community sports events, the race promotes physical fitness and healthy living, with a portion of proceeds directed toward supporting cancer patients. The recognition highlights Jahez’s role in enabling inclusive, purpose-driven sports initiatives beyond the Kingdom.

Linking sport, education and sustainability

In Kuwait, Jahez supported the Omniya campaign, an initiative focused on recycling awareness in schools in cooperation with the Ministry of Education. As part of the campaign, Jahez sponsored the delivery sector component, providing logistical support that enabled the initiative to reach schools efficiently. The campaign reflects the Group’s broader commitment to environmental sustainability while reinforcing the role of sport and movement in promoting responsible, healthy behaviors among younger generations.



Corporate Social Responsibility

Continued

Health and Quality of Life pillar

Advancing health awareness and elevated lifestyles

The Health and Quality of Life pillar reflects Jahez’s commitment to supporting national health priorities, promoting preventive care and encouraging healthier lifestyles across the communities it serves. Through partnerships with public-sector entities, non-profit organizations and awareness-led initiatives, the Group contributes to building a more resilient and vibrant society aligned with Vision 2030 and broader regional health objectives.

Strengthening national health initiatives

Jahez was recognized by the Ministry of Health as a Success Partner during 2025, in appreciation of its leading role in supporting blood donation campaigns and advancing community health awareness. This recognition underscores the Group’s ongoing contribution to national efforts aimed at improving public health outcomes and encouraging civic participation in life-saving initiatives.

Supporting preventive care and medical dialogue

Jahez extended its support to preventive healthcare through the sponsorship of the Hail International Lifestyle Medicine Conference, a specialized forum focused on disease prevention, well-being and quality of life. By supporting platforms that promote medical knowledge exchange, the Group contributes to raising awareness around lifestyle-driven health challenges and long-term wellness.

Raising awareness for critical health causes

Health awareness remained a priority throughout the year. Jahez participated as a strategic sponsor of the 10KSA initiative, which focuses on breast cancer awareness and the importance of early detection. This commitment was further reinforced through participation in the Sharqiya Pink Marathon, a community sports event designed to support breast cancer awareness and encourage active, health-conscious lifestyles.

Community partnerships in Bahrain

Jahez Bahrain continued to strengthen its role in community health and social welfare through local partnerships. During the year, it signed a cooperation agreement with Aali Housing Charity Society, supporting initiatives aimed at improving social well-being across the Kingdom of Bahrain.

Jahez Bahrain also received a certificate of appreciation from Kaaf Humanitarian in recognition of its partnership and contribution to the Kaaf Humanitarian Conference, which promotes charitable work and social development. In addition, the Ministry of Industry and Commerce in Bahrain recognized Jahez Bahrain for its effective and sustained participation in ministry-led events and initiatives throughout 2025, reflecting the Company’s active engagement in community-focused programs.

Jahez was recognized by the Ministry of Health as a Success Partner during 2025, in appreciation of its leading role in supporting blood donation campaigns and advancing community health awareness.



Youth Empowerment pillar

Empowering the next generation through education, skills and innovation

The Youth Empowerment pillar reflects Jahez’s commitment to investing in future generations by supporting education, skill development and innovation across its markets. Through partnerships with academic institutions, youth-focused platforms and innovation hubs, the Group contributes to building capabilities aligned with Vision 2030 and regional human development priorities.

Developing leadership and global competencies

Jahez served as a Diamond Sponsor of the King Faisal Schools Model United Nations Conference (KFSMUN) in 2025, reinforcing its focus on empowering future leaders through high-impact educational platforms. The conference provided an immersive environment that simulated international diplomacy, enabling students to develop public speaking, negotiation, critical thinking and global problem-solving skills. More than 350 male and female students participated in the event, benefiting from hands-on learning experiences designed to strengthen leadership potential and international awareness. The sponsorship also supported collaboration between the private sector and leading educational institutions, advancing Vision 2030 objectives related to human capability development.

Recognizing contributions to youth development in Bahrain

Jahez Bahrain received the Youth Champion Award 2024, presented by Unipal, in recognition of its role in supporting and empowering the youth community in Bahrain. The award honors organizations that contribute meaningfully to youth development through employment initiatives, training opportunities, student engagement and exclusive benefits for university students. The recognition reflects Jahez Bahrain’s sustained commitment to creating opportunities and value for young people across education and early career stages.

Supporting entrepreneurship and practical learning in Kuwait

In Kuwait, Jahez launched the Jahez Talks initiative in collaboration with the Gulf University for Science & Technology (GUST). The program delivers lectures and seminars for students and aspiring entrepreneurs, focusing on how to build a food and beverage business from concept to execution. The initiative is designed to provide practical, real-world knowledge, equipping youth with the tools and insight needed to shape their professional futures and explore entrepreneurial pathways.

Fostering innovation through technology and collaboration

Jahez Kuwait strengthened youth engagement through the launch of the Jahez Hackathon, in partnership with the Kuwait Innovation Center. The initiative brought together local creatives and programmers to develop ideas and features for the Jahez platform, encouraging hands-on innovation and collaboration. Participating teams competed for prizes ranging from KWD 1,000 to KWD 3,000, while gaining exposure to real business challenges and opportunities within the digital and technology sectors. The hackathon reinforced Jahez’s role in attracting and nurturing tech-driven talent, supporting the local innovation ecosystem.